



## Healthy Business = Healthy Community

**Buy Chanhassen** was formed by local business leaders to focus on ways to help businesses and organizations thrive in Chanhassen. This volunteer-led company provides its Sponsors with economical and forward-thinking advertising media, educational opportunities and representation with city staff, council and commissions. **Buy Chanhassen** does not cater to one specific group or business type. Retail, manufacturing and service companies as well as not for profit organizations (places of worship, sports and service clubs) all benefit from sponsorship. Any business/organization is eligible to become a sponsor providing they offer a service to the Chanhassen community. Individuals who may wish to have a voice in shaping the future of the community through **Buy Chanhassen** connections may also apply for Sponsorship.

The City of Chanhassen is very interested in supporting business development and ways to solicit more input from local businesses. **Buy Chanhassen** Sponsors are provided a collective voice to City Hall through the **Buy Chanhassen** volunteer leaders.

## Increase Visibility/ Increase Sense of Community

Through **Buy Chanhassen** programs, residents are encouraged to support local enterprises and gain easy access to products, programs, services, etc. The community as a whole will find value in the “one source” approach to advertising and communication of events and programs through various methods including but not limited to print, text and website.

## Strengthen Civic Pride/ Have Fun

An important focus of **Buy Chanhassen** is making sure that our entire community understands the many benefits derived from supporting our local businesses, service providers and non-profits. Our Sponsors can be proud that they have made a significant contribution to the overall health of our city. At the same time as we have helped residents appreciate the importance of ‘buying local’, the Sponsors as well as the residents have the opportunity to form any number of networking opportunities. Some will enjoy small committee planning meetings while others will have fun organizing and attending social events.

## Not your Regional Chamber

The Regional Chamber of Commerce offers many benefits, representing a large geographical area. They are however limited in that they cannot focus on one specific community over another. That is why **Buy Chanhassen** participation is so important. **Buy Chanhassen** is the only organization of its kind focused exclusively on helping businesses/organizations thrive in Chanhassen.