



Why it Makes Sense to do Business Near Home

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Whether you're eating out at your favorite restaurant, getting financial advice, or buying materials for a project around the house, if you're buying locally, you're doing more than helping yourself. You're supporting your community. Especially during this challenging economy, it makes sense to **“Buy Chanhassen.”**

Why Buy Locally?

The answer can be as simple as “To keep your favorite restaurant or store on solid footing.” But buying locally and supporting local businesses also helps strengthen the community's foundation.

Taxes

Did you know that historically Chanhassen businesses have generated more than \$9 million in property taxes? That's \$9 million that will help pay for such things as public safety, street repairs and recreational opportunities for all residents. In turn, that reduces the property-tax pressure on homeowners. A healthy business community supports the community at large.

Jobs

Local businesses create more local jobs – about 10,000 in the city of Chanhassen – providing convenience and shorter commutes for workers as well as a customer base for other businesses in the community. A healthy business community provides vital job opportunities.

Community Well-being

One of the most significant economic benefits of having strong local businesses is that they return a large share of their revenue back to the local economy. Chanhassen retailers not only keep profits local, but they support a variety of other local businesses. They create opportunities for service providers, like accountants and printers. They do business with the local bank. They advertise locally. They purchase goods from local companies and small manufacturers. In this way, a dollar spent at local business sends a ripple of economic benefits throughout the community and help to sustain a diversity of local jobs and opportunities. Local businesses also support the community by supporting local charitable causes and events, such as Chanhassen's July 4th celebration. Healthy businesses contribute to a healthy community. Doing business close to home isn't just good for business, it's good for the community. So next time you head out to shop, think **“Buy Chanhassen.”**